

1946

Kem-Tone

TRADE MARK Reg. U.S. Pat. Off.

The modern miracle wall finish

BEFORE

AFTER



BEFORE

AFTER



There is only one **GENUINE**
Kem-Tone. Accept no Substitutes.

Kem-Tone

TRADE MARK Reg. U. S. Pat. Off.

Miracle Wall Finish

ONE COAT COVERS LIKE MAGIC... DRIES IN AN HOUR... WASHABLE



IVORY



PEACH TINT



MIDLAND GREEN



CREAM



CAMEO ROSE



STRATFORD GREEN



PALE JONQUIL



MONTROSE CORAL



TURQUOISE



WELLINGTON BUFF



AQUA



AVALON BLUE

and YORKTOWN WHITE
the most popular tone of "off" white

Kem-Tone

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TRIMS

ENHANCE THE BEAUTY
OF KEM-TONE WALLS!



GUMMED—READY TO APPLY

Give your rooms the final touch with Kem-Tone Trims! Gummed, ready-to-apply, they require no "cutting out," no tedious pasting or gluing. Just dip in water and smooth on wall.

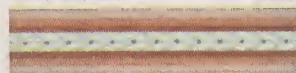
AS LOW AS 15c A ROLL



Trim No. 208 2'' wide



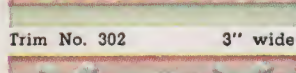
Trim No. 210 2'' wide



Trim No. 312 3'' wide



Trim No. 302 3'' wide



Trim No. 304 3'' wide



Trim No. 306 3'' wide



Trim No. 320 3'' wide



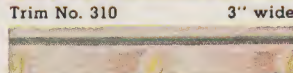
Trim No. 214 2'' wide



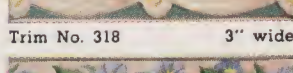
Trim No. 212 2'' wide



Trim No. 310 3'' wide



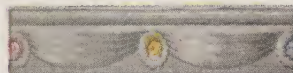
Trim No. 318 3'' wide



Trim No. 314 3'' wide



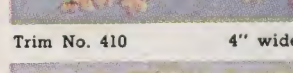
Trim No. 308 3'' wide



Trim No. 316 3'' wide



Trim No. 410 4'' wide



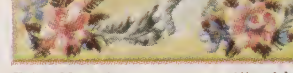
Trim No. 406 4'' wide



Trim No. 404 4'' wide



Trim No. 408 4'' wide



Trim No. 402 4'' wide

USE *Kem-Tone* OVER ALL THESE SURFACES

WALLPAPER

PAINTED WALLS

PLYWOOD WALLS

WALLBOARD

FIREPLACES,
BRICK INTERIORS

BASEMENT WALLS

Kem-Tone

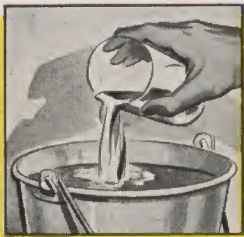
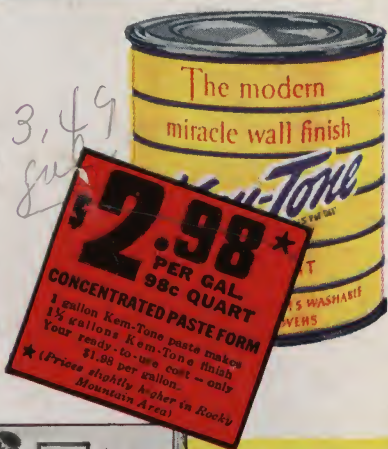
**COVERS MOST INSIDE WALL
SURFACES WITH JUST ONE COAT!**



You can apply Kem-Tone, wallpaper, or ordinary paint over surfaces painted with Kem-Tone. Wallpaper painted with Kem-Tone may be removed by usual methods.

Think of a SINGLE PAINT that does All these things!

- 1 COVERS WITH ONE COAT**, practically any surface—including wallpaper!
- 2 EASY TO APPLY**... so quick and easy, it's a real time-saver!
- 3 NO OBJECTIONABLE PAINT ODOR**
Kem-Tone is not an ordinary paint.
- 4 DRIES TO A PERFECT FLAT**
matte finish.
- 5 DRIES IN ONE HOUR**. Room furnishings may be replaced same day.
- 6 NO SIZING OR PRIMING** coat required on most surfaces.
- 7 MIX WITH WATER**—no turpentine or special solvent thinners needed.
- 8 CLEANS EASILY**. Use wallpaper cleaner or wash with a wall cleaning powder.
- 9 BRUSHES CLEAN EASILY** by washing in soap and warm water after use.
- 10 NEWEST, SMARTEST** pastel colors styled by foremost Decorators.
- 11 ECONOMICAL**... 1 gallon "does" the average room.



No Fuss!

You just thin KEM-TONE with plain water and apply with wide brush or Roller-Koater.



No Muss!

One coat of KEM-TONE covers most painted or unpainted surfaces including wallpaper.



No Bother!

KEM-TONE dries in one hour. Rooms may be lived in the same day painted.

Kem-Tone

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YOUR ROOMS THIS

**NEW
BRUSHLESS
WAY!**

**JUST
ROLL IT
ON!**



WITH THE NEW

Kem-Tone ROLLER-KOATER

TRADE MARK Reg. U.S. Pat. Off.

No need to worry about the scarcity of brushes when you apply Kem-Tone! Just use this clever, new painting tool—the Kem-Tone Roller-Koater. Specially designed for use with Kem-Tone, it rolls this miracle wall finish right over your walls and ceilings quickly, easily, *smoothly!*

**ONLY
89¢
EACH**



**REPAIR BREAKS
AND CRACKS EASILY,
CLEANLY, QUICKLY
with**

Plastic Patch

You can quickly, easily patch up cracks and holes in walls, ceilings, woodwork with Plastic Patch—the scientific new plastic patching compound. May be used to repair practically any kind of surface.

**23¢
1 POUND
PACKAGE**

Kem-Tone
TRADE MARK Reg. U.S. Pat. Off.

YOUR ROOMS THIS

**NEW
BRUSHLESS
WAY!**



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